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Does your company deserve to exist?

**Dr. Cesar A. Munoz Castellanos**Doctor en Ciencias de la Educación, Maestría en Administración de Construcción y Arquitecto - México. Master of Science... [4 articles](#)

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According to Andrew Matthews, some “studies at the Public Health Institute in California confirm that hostility and resentment tear down your immune system and double your risk of heart attack, cancer and even diabetes. Bitterness makes you sick!”

Bitterness is defined by the Oxford dictionary as “angry and unhappy feelings caused by the belief that you have been treated unfairly.” We deserve to be treated with dignity. Making people unhappy is an omission of love and lack of management.

Kauro Ishikawa indicated one day that “In management, the first concern of the company is the happiness of people who are connected with it. If the people do not feel happy

and cannot be made happy, that company does not deserve to exist.”



People are happy having financial security, good social relations, self development, and contributing to the mission of the organization.

Treating people correctly generates their happiness and increases their health; happy people raise productivity and quality in the company.

How happy are you? How happy are the people you manage?

Have a wonderful day!

Cesar A Munoz Castellanos

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Dr. Cesar A. Munoz Castellanos

Doctor en Ciencias de la Educación, Maestría en Administración de Construcción y Arquitecto - México. Master of Science Degree in Construction Management & B.S. Architectural Science - U.S.A.

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